

# FAITHBOOK

## A CONTENTBOX™ SUCCESS STORY

How SEAIO.INTERACTIVE in Uster, Switzerland was able to leverage ContentBox™ Modular CMS to power a global praying platform: FAITHBOOK



### ABOUT Faithbook

With almost 15 years of web development experience and being a devout Christian, Markus Schneebeili, CEO of seaio.interactive, combined his skills as a web developer with his Christian faith to create Faithbook.

Faithbook is a nonprofit platform that can be utilized as an organizational and social online tool to help people of faith interact with one another in their prayer life.



### THE CHALLENGE

The planning phase is an important stage for the success of any project. Choosing the right technologies that seaio.interactive would use to develop the FAITHBOOK platform was a critical step.

From the technical side, it was crucial that seaio could build a reliable, highly maintainable, extendable and scalable platform for Faithbook.

## THE SOLUTION

ContentBox™ Modular CMS was the development platform of choice for developing Faithbook. ContentBox™ is built on top of the ColdBox™ MVC framework, which leverages a modular architecture, great documentation and its capability of powering high traffic sites.

The Seaio team found WireBox™ Dependency Injection especially helpful, and they use it now as the backbone of any application design and object management. The ColdBox™ ORM Criteria builder, took seaio.interactive to the land of object oriented programming on relational databases powered by Hibernate. They were able to complete requirements in less time due to the querying capabilities they received from the Criteria Builder.



**ColdBox™** is a conventions-based professional open source MVC framework that is the de-facto standard for Enterprise ColdFusion™ (CFML) application development.

*“ColdBox is the most professional framework in Coldfusion that I have ever worked with. The documentation and support is great and innovation is on-going.” --Markus Schneebeli*

## THE RESULTS

All content in the Faithbook website and mobile applications are powered by ContentBox™ Modular CMS. They leveraged the hierarchical content store, services API and ColdBox™ RESTful capabilities to distribute and power any device.

Seaio also leveraged the Ortus Couchbase extension to allow them to distribute and scale their user sessions, security, ContentBox™ content and RSS feeds to a Couchbase NoSQL Grid.

Thanks to the introduction of an MVC and modular CMS methodology, the Seaio team can now do their work much faster, with greater consistency and modular extensibility. Today they use ColdBox™ and ContentBox™ CMS in all of their projects as a company policy.



**ContentBox™** is a professional open source modular CMS (content management engine) that allows you to build websites, blogs, wikis and complex web & mobile applications.