DESIGN BY GEORGE, INC.
A CONTENTBOX™ SUCCESS STORY

How DESIGN BY GEORGE chooses ContentBox™ for rapid development.

Thanks to **George Murphy**,
Senior Web Developer

ABOUT **Design by George**

DeSign By George is a Web and graphic development company that has grown from a team of individuals who came together out of common interests in good graphic design and web development.

Designs by George has a track record of creating engaging and robust applications for the federal government and several other state and federal agencies.

www.websbygeorge.com

THE CHALLENGE

They were contacted by a client who needed to rapidly put together a web site to manage and recruit minority students for an onsite internship program for a large Federal agency. They had about six weeks for the site to be up and running.

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1.888.557.8057
info@ortussolutions.com
www.ortussolutions.com

THE SOLUTION

They chose ContentBox™ because of the easy ability to create and extend via modules, since ContentBox™ is built on top of the ColdBox™ MVC framework. Some of the major solutions encountered where:

- Students would apply to the internship in a custom module with the ability to render in the same theme.

- A module was created to manage all of the student applicaitons. This module allowed emails to be sent to the students and make sure that their applications were complete, along with notifying them if they had been selected for the program.

- Another module was created for the Federal staff, who selected the interns from different program offices.

CONTENTBOX

ContentBox™ is a professional open source modular CMS (content management engine) that allows you to build websites, blogs, wikis and complex web & mobile applications.

> " *We will be upgrading to ContentBox™ 3.0 and taking advantage of the multi-site features coming for ContentBox™. We are looking to recruit some more agencies to show them how successful this program has been for us.*" -- George Murphy

THE RESULTS

- The huge benefit from using ContentBox™ CMS was the ability to rapidly create fully functional MVC modules that extended the ColdBox™ mail services, layouts and menus. This allowed the team to extend using a standardized MVC methodology instead of a procedural approach.

- Another big benefit was the richness of the features that ships with ContentBox™ CMS: Blogging engine, comment moderation, content scheduler, security firewall, content store items, RESTFul APIs, permission and security schemas and much more.

COLDBOX

ContentBox™ is built on top of the popular **ColdBox™** MVC framework that is the de-facto standard for Enterprise ColdFusion™ (CFML) application development.

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